



## **"QUIET WORKS" STORY IDEAS**

Here are story angles and topics to consider based on Joe McCormack's new book *Quiet Works: Making Silence the Secret Ingredient of the Workday*.

### **Making Quiet Part of Your Company Culture**

Leaders need employees to be productive, but the culture in most companies prevents the very focus people need to get their work done. Joe McCormack shares powerful insights into the culture of quiet.

### **Is It Finally Time to Redesign the American Workplace?**

We've tried cubicles. We've tried open floor plans. But we still haven't unlocked the formula to focus and productivity ... until now. Joe McCormack shares why these designs haven't worked and introduces his Quiet Works principles instead.

### **The New Meeting Norm: Embedding Silence to Drive Better Discussions**

Over the years, we've kept complaining about meetings, with few ways to fix them. Joe McCormack proposes that designing spots for silence can jumpstart collaboration.

### **Why Too Much Collaboration Is Killing Your Productivity**

Most workspaces aren't conducive to focus and productivity. Joe McCormack shares insights for designing your office to promote periods of quiet and deep concentration.

### **Workplace Forecast 2025**

Why Quiet Is the Future of Work (And Solves Many of the Biggest Work Woes). After other productivity methods have tried and failed, Joe McCormack shares why "quiet" is in the forecast for the new year.

### **Is Quiet Work for Introverts or Extroverts?**

We know that introverted employees benefit from quiet. But what about extroverts? In fact, both types of people thrive when they have a space (and permission) for quiet.

### **Why Quiet Work Is the Best Way to Get Employees Back to the Office**

Leaders are trying (often unsuccessfully) to entice workers to return to the office. Joe McCormack says the solution is not giving them silly amenities but giving them what they love about working from home: a time and place for uninterrupted quiet work.

### **Why Every Leader Needs Quiet Time ... and Why They Can't Get It**

When leaders have an open-door policy, it can be difficult to find time to focus and get things done. Joe McCormack addresses the struggle and provides advice for leading a team while still making time for quiet.

### **A Quiet Guide for Professionals: 12 Ways to Bring More Clarity and Productivity to Your Workday Using the Power of Silence**

Joe McCormack offers guidelines to help all professionals prioritize daily quiet by changing the way they think, plan, communicate, and work.